**Program Efficacy Report  
Spring 2010**

**Name of Department**: RTVF

**Efficacy Team:** Richard Jaramillo, Kay Weiss

**Overall Recommendation (include rationale):**

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| **Continuation**  The program has reviewed all curriculum and made substantive changes based on changing populations, changing needs within the industry, and sound pedagogy. It is unclear whether they have considered “what next?” The program has improving productivity, but continues to experience declining enrollment and success/retention. Time is needed to determine if the changes made will help them to reverse these trends. Additional partnership opportunity and resources may be possible with the move to the KVCR facility. |

| **Strategic Initiative** | **Institutional Expectations** | |
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| **Does Not Meet** | **Meets** |
| **Part I: Access** | | |
| ***Demographics*** | *The program does not provide*  *an appropriate analysis regarding identified differences in the program’s population compared to that of the general population* | *The program provides an analysis of the demographic data and provides an interpretation in response to any identified variance.*  *If indicated, plans or activities are in place to recruit and retain underserved populations.* |
| **Efficacy Team Analysis and Feedback:**  The program provides some level of analysis regarding its demographics with specific information about a unique demographic of students currently in the workplace, returning for very specific skill development. Though this information is anecdotal, it does show an understanding of the population served. No plans or activities are identified to serve underrepresented populations, though the program indicates that its numbers are within the “margin of error.”  Meets | | |
| ***Pattern of Service*** | *The program’s pattern of service is not related to the needs of students.* | *The program provides evidence that the pattern of service or instruction meets student needs.*    *If indicated, plans or activities are in place to meet a broader range of needs.* |
| **Efficacy Team Analysis and Feedback:**  The program offers most classes in a M-Thursday daytime pattern. They provide lecture classes in an online format. Classes are currently being stacked in order to ensure that enough students are enrolled to support the offerings. The program identifies this as a strength as students learn from each other, and an “academy model” provides a studio setting, with each group responsible for a different aspect of an entire production.  Meets | | |
| **Part II: Student Success** | | |
| ***Data demonstrating achievement of instructional or service success*** | *Program does not provide an adequate analysis of the data provided with respect to relevant program data.* | *Program provides an analysis of the data which indicates progress on departmental goals.*  *If applicable, supplemental data is analyzed.* |
| **Efficacy Team Analysis and Feedback:**  The program identifies enrollment trends, but did not discuss achievement in this area. Earlier in the document, higher than college average retention rates are identified. Data from the EMP indicates declines in both success and retention since a high in 05-06. No analysis of this data is provided to indicate progress.  Does not meet | | |
| ***Student Learning Outcomes*** | *Program has not submitted student learning outcomes for all courses certificates or degrees. Does not have a three-year plan on file.*  *Program has not analyzed assessment results and implemented changes where appropriate.* | *Program has submitted student learning outcomes for all courses certificates or degrees. Program has a three-year plan on file.*  *Program has analyzed assessment results and implemented changes where appropriate* |
| **Efficacy Team Analysis and Feedback:**  Assessment of SLOs is occurring each semester. While no plan for future assessments is presented, the department appears to be on track based on history. Curricular changes have occurred based on prior assessment information.  Meets | | |
| **Part III: Institutional Effectiveness** | | |
| ***Mission and Purpose*** | *The program does not have a mission, or it does not clearly link with the institutional mission.* | *The program has a mission and it links clearly with the institutional mission.* |
| **Efficacy Team Analysis and Feedback:**  The program has a statement of purpose which supports the college mission.  Meets | | |
| ***Productivity*** | *The data does not show an acceptable level of productivity for the program, or the issue of productivity is not adequately addressed.* | *The data shows the program is productive at an acceptable level.* |
| Efficacy Team Analysis and Feedback:  Enrollment in individual classes has increased, creating a rise in WSCH/FTEF from 283 in 06-07 to 371 in 08-09 – still considerably below the 525 goal. No analysis of this data is provided. The department reports continued increase in class size. The department has accomplished this by creating an academy model, stacking classes to create “production teams.” Sound pedagogical support is provided for making this decision. There is some concern that this model limits the ability for students to take multiple classes as they are offered simultaneously. The program indicates that continued growth is expected, but does not provide plans to increase enrollments.  Does not meet | | |
| ***Relevance, Currency, Articulation*** | *The program does not provide evidence that it is relevant, current, and that courses articulate with CSU/UC, if appropriate.* | *The program provides evidence that curriculum review process is up to date. Courses are relevant and current to the mission of the program.*  *Appropriate courses have been articulated with UC/CSU or plans are in place to articulate appropriate courses.* |
| **Efficacy Team Analysis and Feedback:**  All courses are current and articulate with CSUSB Additionally, some courses articulate with other schools, including CSU Fullerton.  Meets | | |
| **Part IV: Planning** | | |
| ***Trends*** | *The program does not identify major trends, or the plans are not supported by the data and information provided.* | *The programidentifies and describes major trends in the field. Program addresses how trends will affect enrollment and planning. Provides data from internal research or research from the field for support.* |
| **Efficacy Team Analysis and Feedback:**  The program identifies trends, including major shifts in the industry such as moves to digital, HD, internet options, etc. Additionally, the program identifies job market changes. The program discusses methods used to keep current (including use of Perkins and college funds to maintain up-to-date equipment, and strategies to ensure student awareness of industry changes and employment options through the classroom environments.  Meets | | |
| ***Accomplishments*** | *The program does not incorporate accomplishments and strengths into planning.* | *The program incorporates substantial accomplishments and strengths into planning.* |
| **Efficacy Team Analysis and Feedback:**  The media academy provides students with a “real-world production experience.” Faculty coordinate classes with students producing “real-world projects for real-world clients.” Clients have included campus departments and organizations, Joe Baca’s office, and the court system. It is not clear how the accomplishments are incorporated into planning.  Meets | | |
| ***Weaknesses/challenges*** | *The program does not incorporate weaknesses and challenges into planning.* | *The program incorporates weaknesses and challenges into planning.* |
| **Efficacy Team Analysis and Feedback:**  The program cites cost and moves as challenges. Weaknesses are not specifically identified, nor are plans. If challenges are to be considered weaknesses, planning was minimally addressed in the program move to the KVCR building.  Does not meet | | |
| **Part V: Technology, Partnerships & Campus Climate** | | |
|  | *Program does not demonstrate that it incorporates the strategic initiatives of Technology, Partnerships or Campus Climate.*  *Program does not have plans to implement the strategic initiatives of Technology, Partnerships or Campus Climate* | *Program demonstrates that it incorporates the strategic initiatives of Technology, Partnerships and/or Campus Climate.*  *Program has plans to further implement the strategic initiatives of Technology, Partnerships and/or Campus Climate.* |
| **Efficacy Team Analysis and Feedback:**  The program has entered partnerships with Arroyo and Big Bear High Schools, helping students to move from their film programs to our RTVF programs. They contribute to the campus climate by promoting events on the monitors housed in the campus center. RTVF students work with student health to create the Student Health 101 website. They also cite a relationship with KVCR. Future plans are not included.  Meets | | |